



## **THE IBT ONLINE ONLINE GLOBAL WEBSITE MANAGEMENT PROPOSAL: BEST-PRACTICE, OPTIMALLY LOCALIZED WEBSITE MANAGEMENT, TO GROW YOUR EXPORTS, SALES, BRAND AND BUSINESS**

IBT Online client name and address: Sample Proposal, \_\_\_\_\_

### **INTERNATIONAL BUSINESS DEVELOPMENT BENEFITS**

The Online Global Website Management Program (WMP) delivers best-practice, optimal localized management and support for your WordPress business development websites, so your websites will be found, be understood, and be easy to do business with in all your target markets.

The Online Global WMP provides i) management of your website's content management system, hosting, security, geolocation, cloud back-up and ii) access to the IBT Online Support Portal, available to you 24/7, staffed by our team of qualified expert international digital natives.

The WMP incorporates activities, systems and features necessary to keep your localized websites around the world optimized with content management systems support and updates, 24/7 global content delivery network (GCDN) hosting, 99.99999% uptime, accelerated load-times, secure socket layer (SSL) security, geolocation internet protocol (IP) mapping, cloud back up object storage service, continuous monitoring, performance checks and account management.

### **7-POINT STATEMENT OF WORK**

1. Your IBT Online Online Global WordPress Website Management Program (WMP), dated and signed.
2. Teamwork Project Management (TPM): set-up your WMP programs and technical team, ensure organized, transparent and effective collaboration, meet deadlines and achieve results.
3. Management of your website's:
  - 3.1. Content Management System: WordPress maintenance and updates: Design Templates, Core, Plugins
  - 3.2. Hosting: We work with best-practice Global Content Delivery Network (GCDN) service providers to speed up your website easily and instantly, while easing server load and improving search engine placement
  - 3.3. Security: All our websites are protected by SSL security. SSL certificates are digital certificates that authenticate your website's identity and allow for secure transmission of sensitive information. SSL certificates allow browsers to encrypt data in a way that makes it unreadable to potential third-party eavesdroppers and other malicious entities. They form a vital security component, not only reassuring potential customers of your website's legitimacy and security, but also helping make

your site PCI DSS-compliant

- 3.4. Geolocation: Geolocation Application Programming Interface (API), identification of the real-world geographic location of an object", one example of this is Internet Protocol (IP) mapping where a device (mobile, computer...) is connected to the internet
- 3.5. Cloud Back-up: We work with best-practice cloud storage service providers that offer industry-leading scalability, data availability, security, and performance. This is designed for 99.999999999% (11 9's) of durability, and stores data for millions of applications for companies all around the world
4. Support Portal: Setup to ensure that the <https://clients.ibt.onl/support/#/tickets/new> is available to you 24/7. You can quickly and easily submit TPM tickets, generating a quick response from our team of qualified expert international digital natives. You can monitor the progress and all communications related to your tickets all in one place, the Support Portal. TPM tickets requested for work:
  - 4.1. Within the scope of the management of your websites (see point 3 above) are immediately recorded, timed, queued, scheduled, completed, and reported
  - 4.2. Outside the scope of the management of your websites (see point 3 above) are subject to review, evaluation, licence fees, quotation submission, confirmation, timed, queued, scheduled, work completion, billing and report
  - 4.3. Account Management: Account Managers are responsible for facilitating the development and growth of our relationships, supporting you to grow your exports, sales, brand and business online internationally
5. Online Global satisfaction survey: feedback to serve you better.
6. Climate: IBT Online is committed to sustainable and climate-positive international business. Your Online Global best practice, optimally localized business development website(s) are delivered with prepaid carbon offsets and renewable energy credits, so are sustainable and climate positive.
7. Websites benefitting from the Online Global Website Management Program (WMP):  
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## TIMEFRAME AND TERMINATION

The WMP will begin on the Commencement Date for a period of 12 months, thereafter, it automatically renews for a further 12 months. Termination may be made by either party, by confirmed receipt of email, any time before the next annual renewal date. Terms as per <https://ibt.onl/services/website-management/> "Leaving WMP".

## BUDGET

The budget for each WMP program is \$60 per website per month, for the \_\_\_\_\_ websites as detailed above. The budget for a TPM ticket for work outside the scope of the management of your websites is \$200 (may be adjusted) per hour, or part thereof. Budgets proposed are exclusive of all and any taxes.

## COMMENCEMENT DATE

This agreement shall commence on \_\_\_/\_\_\_/\_\_\_\_\_ (mm/dd/yyyy) or, as agreed and confirmed by email on the website's go-live date, the Commencement Date.

## GRANTS

IBT Online LLC. works together with US economic development agencies, to help US small and medium-sized manufacturers and professional services providers grow their exports. Financial assistance, grants, funds and/or support may be available for your Online Global programs, subject to US economic development agencies approval.

## INVOICE AND PAYMENT

WMP is invoiced annually in-advance, starting on the Commencement Date. Invoices will be paid upon receipt by electronic transfer to the IBT Online LLC., bank account.

## CUSTOMER TERMS OF SERVICE

Signing and submitting this proposal constitutes agreement to the IBT Online Customer Terms of Service which can be found at <https://ibt.onl/customer-terms-of-service/>.

**Signed:**

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\_\_\_\_\_

**On behalf of:** Sample Proposal

**Signed:**

John Worthington  
CEO

**On behalf of:** IBT Online, LLC.

This proposal is valid for 30 days, until the 06/11/2025.

IBT Online LLC., 501 East Las Olas Blvd., Suite 200 and 300, Fort Lauderdale, Florida, 33301, U.S.A.  
[www.ibt.onl](http://www.ibt.onl)

**online global**



INTERNATIONAL  
**TRADE**  
ADMINISTRATION



**online local**



**IBT Online and your IBT Online Online Global Programs  
are sustainable and climate positive**

Find out more at: [ibt.onl/about/sustainable-and-climate-positive](https://ibt.onl/about/sustainable-and-climate-positive)

